



Informational Webinar
August 2018

Powering Human Capability

WEBINAR HOST



Dr Catriona Wallace
CEO & Founder

flamingoAI

TODAY'S SPEAKERS



Mark Kehoe

Chief Commercial Officer & Executive Director

flamingoAI

Mark Kehoe is CCO & Executive Director at Flamingo AI and is responsible for the commercialisation of the technology, operations and business model, with a focus on revenue generation.

Mark has a highly impressive background, being one of the founders of Australian ecommerce pioneer GraysOnline where he spent over 16 years with the company, mostly as Executive Director before the business listed in 2014. Grays Ecommerce Group was subsequently acquired by Eclix Group (ASX:ECX). Grays employed over 400 staff in Australia & New Zealand, and in FY15 generated sales in excess of \$500m.

Prior to joining Flamingo AI as a full-time employee and Director, Mark was the Head of Digital (Acting) for Virgin Australia. Mark has also previously served as Director on several Boards. Mark brings very strong commercial, financial, marketing, sales and operations experience to the Company.



Richard Martin

National Sales & Marketing Manager



Richard Martin has over 20 years' management experience in the financial services and insurance sectors. With a career spanning commercial lending, insurance outsourcing and partnerships, his roles have included business development, strategic account management, product & sales management and marketing. Industry sectors have included banking, general insurance and health insurance in B2B and direct to consumer markets.

Currently, Richard is National Sales & Marketing Manager at CUA Health where he has responsibility for the marketing, sales and retention growth of the CUA Health insurance business across CUA branches, health call centre, digital and partnership sales channels.

WHO WE ARE



flamingoAI

We are an enterprise SaaS company in the field of Conversational Commerce providing Cognitive Virtual Assistant solutions that automate online customer sales and service experiences.



We have developed unique IP in Unsupervised Machine Learning, which powers our cognitive virtual assistant ROSIE dedicated to solving low online sales conversion and poor customer experience.

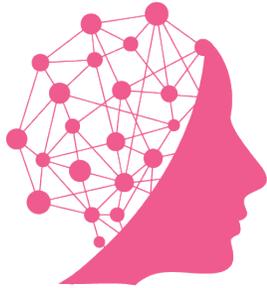


We have deep expertise in human-centered design and extensive experience working with Financial Services and Insurance Industries.



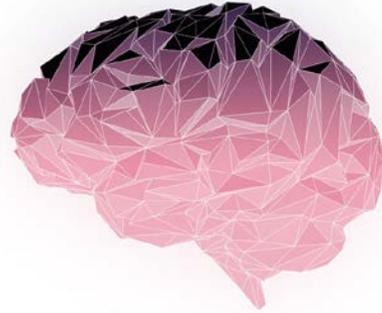
We are results driven, delivering measurable ROI in a cost and time efficient manner.

FLAMINGO AI PRODUCTS



MAGGIE

Cognitive Virtual
Enquiry Assistant



LIBBY

Knowledge Engine – Self
Organising Library
(Late Stage Development)



ROSIE

Cognitive Virtual Sales
& Service Assistant

WHY WE WIN BIG LOGOS



Nationwide

CHUBB



FORTUNE
100

Unsupervised Machine Learning:

- Zero training data, minimal implementation cost
- Configured, not programmed
- Speed to market

Reinforcement Learning:

- Spontaneous learning
- Continuous improvement

flamingoAI

Whitebox AI:

- Explainability
- Controllability
- Auditability



Navigating life together



General Insurer



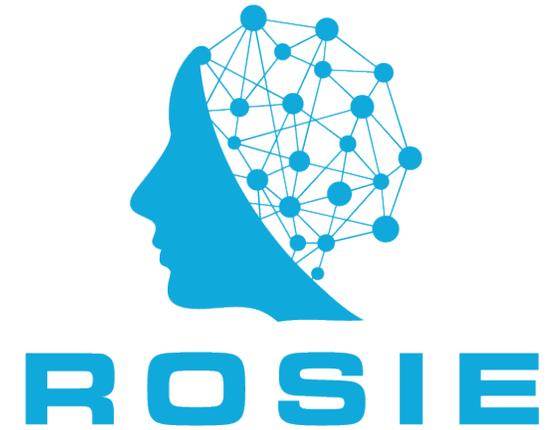
Telecommunication company



AI STRATEGY



&



COMMERCIALISATION & STRATEGY

Sales

Convert existing
to MRR

Land & Expand
Existing Clients

Marketing /
Lead Generation

Partners

Product
Development

Q & A

DISCLAIMER

This presentation is not a prospectus nor an offer for securities in any jurisdiction nor a securities recommendation. The information in this presentation is an overview and does not contain all information necessary for investment decisions. In making investment decisions in connection with any acquisition of securities, investors should rely on their own examination of the assets and consult their own legal, business and/or financial advisers.

The information contained in this presentation has been prepared in good faith by Flamingo AI, however no representation or warranty expressed or implied is made as to the accuracy, correctness, completeness or adequacy of any statements, estimates, opinions or other information contained in this presentation.

To the maximum extent permitted by law, Flamingo AI, its directors, officers, employees and agents disclaim liability for any loss or damage which may be suffered by any person through the use or reliance on anything contained in or omitted in this presentation.

Certain information in this presentation refers to the intentions of Flamingo AI, but these are not intended to be forecasts, forward looking statements or statements about future matters for the purposes of the corporations act or any other applicable law. The occurrence of events in the future are subject to risks, uncertainties and other factors that may cause Flamingo AI's actual results, performance or achievements to differ from those referred to in this presentation. Accordingly, Flamingo AI, its directors, officers, employees and agents do not give any assurance or guarantee that the occurrence of the events referred to in the presentation will actually occur as contemplated.



Cognitive Virtual Assistants

300 Park Avenue, 12th Floor,
New York, NYC, 10022
Level 4, 11 York Street,
Sydney, NSW 2000

US +1 855 282 9272
Au +1300 556 368

hello@flamingo.io
www.flamingo.ai

